

Q1: What is your name and what theatre organization do you represent?

Q2: From March 2020 until now, did your company produce any of the following virtual offerings?

*Live virtual theatre*

*Pre-recorded virtual theatre*

*Filmed productions of live plays*

Q3: How many of these offerings did your company produce in this time period?

*Live virtual theatre*

*Pre-recorded virtual theatre*

*Filmed productions of live plays*

Q4: How did the budgeting for these productions compare to the budgets for comparable in-person plays your company produced before 2020? (Please leave blank any categories that do not apply)

*Live virtual theatre*

*Pre-recorded virtual theatre*

*Filmed productions of live plays*

Q5: In which ways was your company able to save money relative to a comparable in-person play? In which ways did your company spend more money than it would on a comparable in-person play? (Please leave blank any categories that do not apply)

*Live virtual theatre*

*Pre-recorded virtual theatre*

*Filmed productions of live plays*

Q6: How did the number of tickets sold for these productions compare to the number of tickets sold for comparable inperson plays produced before 2020? (Please leave blank any categories that do not apply)

*Live virtual theatre*

*Pre-recorded virtual theatre*

*Filmed productions of live plays*

Q7: How did the total box office revenue for these productions compare to the total box office revenue for comparable inperson plays produced before 2020?

*Live virtual theatre*

*Pre-recorded virtual theatre*

*Filmed productions of live plays*

Q8: Did your company track audience engagement in any qualitative way (conversations with stakeholders, audience surveys, etc)? If so, what were your findings?

Q9: Do you plan to offer virtual theatre offerings after COVID-19 is no longer a concern? Why or why not?

Q10: What are your thoughts on the economic potential of virtual theatre?

Q11: What are your thoughts on the artistic value of virtual theatre?

Q12: Anything else you'd like to add?